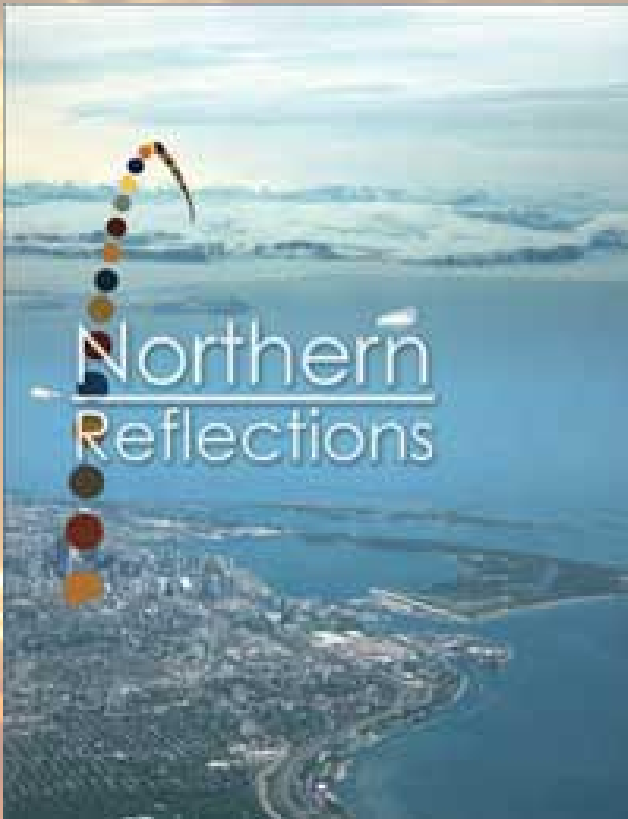


Selected Works

Websites, writings, maps, photographs and online marketing strategies

Stefan Lorimer





Northern Reflections

A photo documentary shot in Iqaluit and Pangnirtung in Nunavut during the 9th annual LaFontaine-Baldwin Symposium for the Institute for Canadian Citizenship.

Includes:

- A foreword by John Ralston Saul
- An essay entitled "A piece of my identity" by Stefan Lorimer
- Essays entitled "Iqaluit Experience", "L'Arctique et les communautés Inuits : un fondement essentiel du tissu canadien", and "How Canada Should Respond to the North:FIVE STRATEGIC ACTIONS FOR A VIBRANT NORTH" by Maxim Jean Louis.
- With photographs, layout and design by Stefan Lorimer

More information via the Institute for Canadian Citizenship

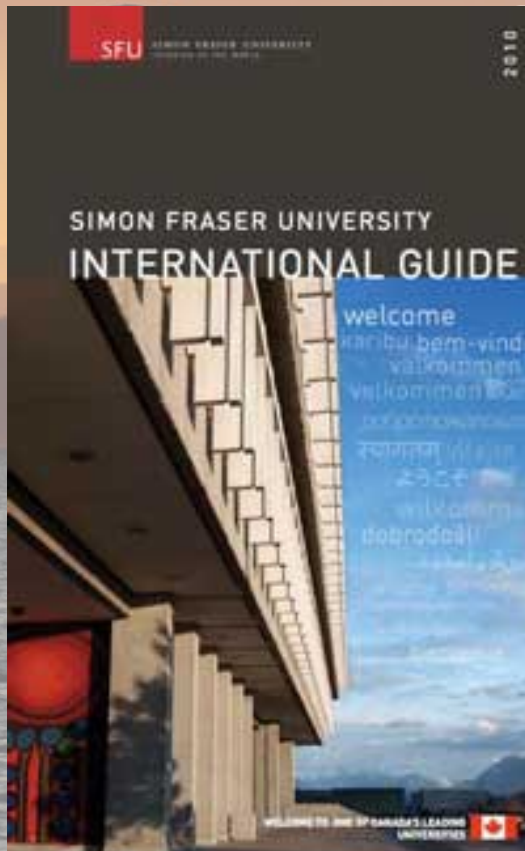
My take on the present as an indication of the future, is a saying for just before I publish a blog post. It is related to a personal sense of optimism in the idea that we will find a future that is peaceful, harmonious, and wonderful. Let curiosity and exploration be our guides to a life of happiness.

Becoming Visible 2011

A series of 63 essays on the topic of what they would like to become more visible in 2011. Topics range from social change, finance, and policy, to community engagement, health, and happiness. Credits include authorship of an essay on “Entitlement”, document production including layout, formatting, and preparation for distribution by Stefan Lorimer.

Some featured authors include:

- Adam Kahane
- Andre Picard
- David Eaves
- Delyse Sylvester
- Don Cayo
- John McKnight
- Paul Born
- Peter Block
- Sam Sullivan
- Ted Kuntz
- Steven Huddart
- Tim Brodhead
- Vickie Cammack
- and more



Simon Fraser University International Guide

Aerial Photo “West at 3000” published to feature the vista of Vancouver and the majestic setting of Simon Fraser University to prospective students.



...YOU...

...AND YOU, AND YOU, AND
YOU, AND YOU, AND YOU,
AND YOU, AND YOU, AND
YOU, AND YOU, AND YOU,
AND YOU, AND YOU, AND
YOU, AND YOU, AND YOU...
...EVERYONE...

FamilyTalks Promotional Video

A promotional video promoting a province wide survey of families who have relatives with a disability about the challenges they face and the opportunity for change by sharing their knowledge and experience. Music used under permission by Organik. www.familytalks.ca

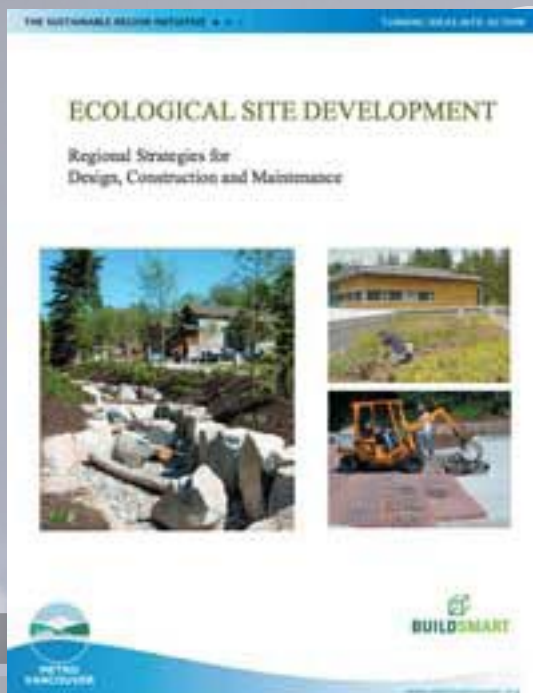
Simon Fraser University, 3D model for Google Earth

Model data collected from architectural files, aerial photography, engineering files and other sources to produce the first 3d model of SFU for the university's 40th anniversary open house. The project was selected by the geography department to represent undergraduates at the event. Available via the Keyhole bulletin board



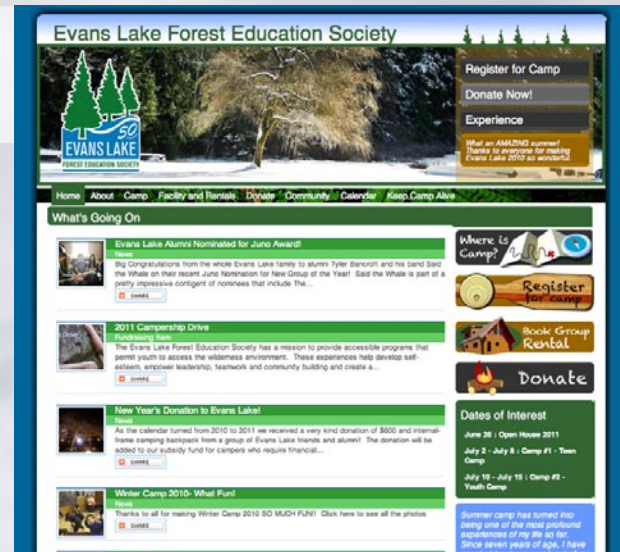
Ecological Site Development Report

Regional Strategies for Design, Construction and Maintenance. Metro Vancouver Aerial Photo "West at 3000" published to show a walkable village concept.



Evans Lake Forestry Education Society

Evans Lake Camp has attracted kids every summer since the late 60s. To commemorate its 50th anniversary upgrades of its communicating and marketing tools were performed. The backbone of this facelift was a new website that would allow the society to communicate with its web-savvy younger camper generation, while also being a brochure for sponsor organizations, and camp alumni to interact with each other.

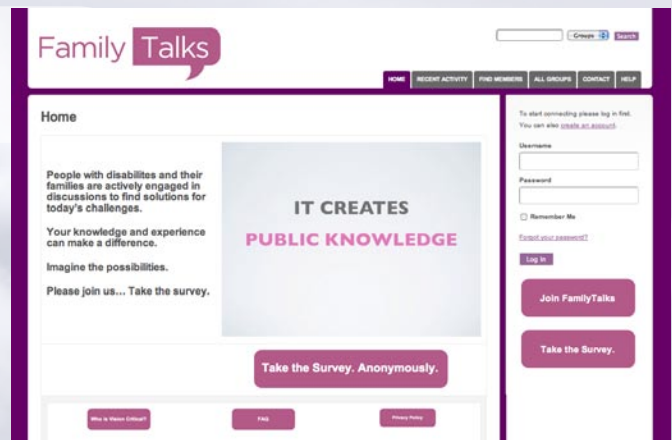


Registered Disabilities Savings Plan

The RDSP broke the legislated poverty for people with disabilities in Canada by being the first savings vehicle that allows them to accrue assets. A revamped website was needed that amalgamated an online tutorial, educational guide, online calculator, blog and static content while maintaining brand equity and displaying partnerships. A production plan, management, and advising was provided to create this informative and heavily trafficked website with an easy to use interface.

FamilyTalks

A project that involved convening people touched by disability to gain knowledge of common opinions, seek crowd sourced solutions for common challenges, and find community leaders. The project involved a strategy of in-person discussion groups, an online survey conducted by Vision Critical, anonymous online forums, and the publication of all collected survey results with the expected goal of identifying new people with new ideas to solve challenges in BC communities for residents with disabilities.



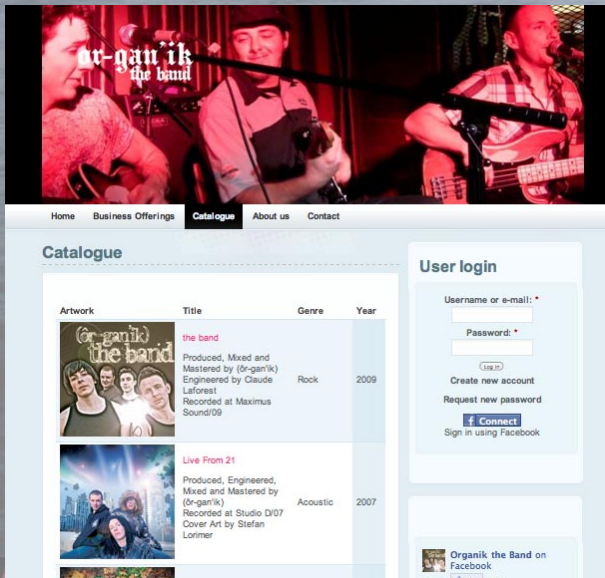
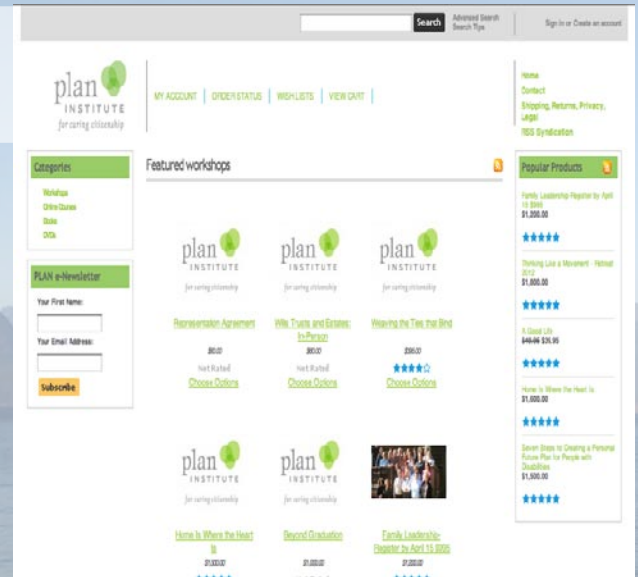


One Witness Zimbabwe

Website theme for a project where a group of people visit Unicef initiatives in Zimbabwe to observe the impacts they have on children in local communities.

PLAN Institute E-Commerce Portal

As part of a larger web strategy, an e-commerce platform was deployed for PLAN Institute that was used as a primary destination for marketing activities.



Organik the Band

Made up of 4 brothers who have played music together since they were young, Organik the Band has a long lists of songs and publications that needed to be made available as a catalogue. A website that accommodated these needs was built to allow for international music publishers to find the work.

The Spadina Monologues by Christine Estima

Recognized Canadian author, playwright, novelist, and reality television personality Christine Estima maintained a blog of her exploits but was looking to improve the experience of her readers to one that more closely matched her personality. After some consultation, a custom designed blog theme was created that took advantage of her media attention to interact with her fans.



The Sky Under Which We Live

Custom theme designed for my original blog that had many names. Much of the original content is available via stefanlorimer.com where a variety of alternative energy systems, new technologies and governance issues are discussed.

Al Etmanski Social Innovator

As part of the larger strategy for the FamilyTalks project for PLAN and PLAN Institute, a voice that would advocate for change and attract traffic was needed. Al Etmanski a long time proponent for the rights of people with disabilities became that voice online, and was able to secure measurable online traffic and bring attention to a variety of topics related to the project. Additionally, Becoming Visible 2011, a digital publication of 63 essays by contributing authors was made available through the blog a year after it began that has become an international source for perspective on social innovation.

